



**ITALIAN NIGERIAN
BUSINESS**

In Collaboration With

INTERSOLUTION SRL

Organizes

ITALY - NIGERIA

B2B/ MEETING



THEME:

**PROMOTING NIGERIA'S AGRICULTURAL
PRODUCTS AND PRODUCE IN THE
EMERGING GREEN ECONOMY**

DATE: 3RD - 4TH NOVEMBER, 2022

Padova, Italy



INTRODUCTION

Nigeria as a multi-ethnic society sits on 973,768km with a total coastline of 853km. In other words, Nigeria is one of the largest countries in Africa and 32nd biggest in the world.

Nigeria as an African country is situated on the Gulf of Guinea. It has many natural landmarks and wildlife reserves. It's protected areas such as Cross River National Park, and Yankari National Park which have significant Rainfalls, dense rainforest, savanna and rare primate habitats. One of the most recognizable sites is The Zuma Rock, a 725m tall monolith outside the capital of Abuja and that's pictured in the country's national currency.



Nigeria is considerably the most populous black nation on

Earth. It is home to the largest film industry on the globe whilst also being the Fashion, Technological and Festive Hub in Africa. Nigerians are generally known for their vibrant and friendly energy which is usually expressed through diverse creative expressions, thus the Theme: "Celebrating Nigerians' Huge Natural and Economic Heritage "

From an Economic Standpoint, The GDP of Nigeria is put at \$580 billion. It holds the position of The Richest Country in Africa and its GDP is structurally driven by Finance, Tourism, Transport, Infrastructure and a cornucopia or abundance of Crude oil.

OBJECTIVES OF THE MEETING:

The purpose of this international event is to further provide a platform where Nigeria can be viewed from a completely different lens, as a nation laden with contemporary potentials. It would be another opportunity to enhance the image of Nigeria in the global space as against what is been brandished as a corrupt nation and a nation that is bedeviled with all forms of corruption, insecurity and banditry.

HIGHLIGHT OF THE PROGRAM:

The Vision of this project/event is to support the policy drive of the Government of Nigeria as it seeks to strengthen its export market and increase its prospects and potentials in the global market by increasing its efficiency towards tilting away from oil dependency to non-oil export markets.





FOCUS OF THE PROGRAM:

- * To showcase Nigeria's economic and natural resources
- * To create opportunities for individuals, businesses, government and development partners to network.
- * To seek for an opportunity to further announce to the international community that Nigeria is the next destination in terms of investment and economic profits making.
- * It would be a great time to communicate to the global society that Nigeria is not in a war but it is in a rejuvenating state.
- * It would also be an event where participants can explore the Government's drive towards inspiring policies on the non-export market as where they can leverage on.
- * **FEATURING**
- * Presentations
- * Discover new contact
- * Networking Opportunities
- * Opportunities to meet Italian - Nigerian Business Communities
- * B2B
- * G2B
- * Veneto Industrial Tour

BENEFITS OF THE SUMMIT

- * To support the policy drive of the government of Nigeria as it seeks to strengthen its export market and increase its prospect in the global market by increasing its efficiency towards tilting away from oil dependency to non-oil markets.
- * It would be a preparatory platform for the 2023 Nigeria - Italy Agricultural Program schedule to hold in Italy
- * It would create a veritable and nurturing platform for the participants

WHO SHOULD ATTEND:

- to network and partner in order to have a sustained business relationship
- * To foster the existing and productive relationship between Nigeria and Italy
- * As part of the Benefits, it would be a good ground for Participants and Agencies like Intersolution Srl, Il Consorzio BIC Scarl and Italy - Nigeria to hold exchange programs and leverage on the same opportunity to scale up their businesses.

INVITED PARTICIPANTS

- * Ministry of Foreign Affairs
- * Intersolution Srl
- * Il Consorzio BIC Scarl
- * Italian Business Organizations/ Entrepreneurs
- * Nigerian Agricultural Quarantine Service (NAQS)
- * Small Medium Enterprises Development Agency of Nigeria (SMEDAN)
- * Nigerian Port Authority (NPA)
- * Raw Material Research and Development Council
- * National Board for Technology Incubation
- * Nigerians in Diaspora (Europe)
- * Nigeria Export Promotion Council (NEPC)
- * Nigeria Export Processing Zone Authority (NEPZA)
- * Standard Organization of Nigeria (SON)
- * National Agency of Food and Drugs Administration Control (NAFDAC)

SECTORS OF FOCUS

- Agriculture/Agro-Allied ● Manufacturing
- Oil and Gas ● Leather work ● Green Energy
- ICT and Training ● Mining ● Machineries and Equipments ● Building Materials
- Others specify.



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